



NEKTAR EVENTS & SPONSOR INVOLVEMENT

Nektar produces various events, dinners, conferences, and an annual Gala and Auction. The majority of Nektar events are by invitation only. The content of our events are always meticulously designed for the specific intended purpose. They reflect the needs of the Innovation Alliance and the insight Ministers need to drive tangible change in their countries. Events are designed to engage and unlock an incredible experience for the benefit of all participants and you should therefore expect compelling, thought-provoking and industry relevant content that is independent from sponsoring.

Expect Nektar members, Heads of States, Ministers and government officials to be clearly identifiable. Members of the press are sometimes allowed to participate. When they do, they are clearly identified with yellow badges. Conversations with members of the press should be considered on the record unless otherwise specified.

We understand the importance of sponsorship integration in our events and do our best to find integration opportunities to enhance the experience of participants but for us to accept a sponsor, such sponsor must be SDG conscious and must adhere to the value of the company. More particularly for the Nektar Gala where sponsors attend to support the Alliance Initiative.

Paying sponsors will be clearly identified to all participants on site and in the marketing materials tied to the relevant event. Sponsors are identified in printed materials as “sponsors” or as “presenting sponsors”. When it comes to speaking roles or other on-stage participation, we never guarantee them. What we do is we nominate executives to work with each sponsor to incorporate appropriate speaker representation in order to enhance the content of our event for the audience based on the below guidelines:

During Meetings, Dinners, Conferences and Q&A Sessions

- ➔ Sponsor will be invited to participate on stage if we conclude that they would be invited irrespectively from their sponsorship;
- ➔ Sponsors cannot dictate questions or topics;
- ➔ Sponsors may be invited to make opening or closing remarks;
- ➔ Sponsor may be asked to share the stage with a panelist or speaker with contrasting views;
- ➔ Sponsors will not be provided with a full list of potential questions ahead of time;
- ➔ Nektar may organize private meetings with other participants, if such participant accept the meeting.

Official Missions

In some cases Nektar organizes official missions for its members that include logistics, programming support and private meetings during Nektar events and conferences. Nektar does not market these official missions. Members may recommend specific speakers to make opening and/or closing remarks, and may request to participate as speakers when editorially relevant. Even in the case of official missions, we maintain editorial control and veto power.

We are responsible for all aspects of event programming. We are here here to make each event a success. We encourage participants to engage in open and interactive dialogue, and ask that they provide us with candid and honest feedbacks during post-event surveys.

You may contact the team by email if you have questions or feedback. We are also happy to schedule a call to discuss your questions. Email us : events@nek-tar.ch